



MADRIGAL RESEARCH LLC

CONTRACTOR FOR P-12 AGENCIES & PRIMES

CAPABILITY NARRATIVE

Madrigal Research is an experienced contractor for research, evaluation and consulting projects in P-12 education and policy. Owner Veronica Madrigal, a published researcher with a background in teaching and district administration, is uniquely suited to provide research services and useful research products for projects involving students, educators and policymakers. By listening closely and asking the right questions, Veronica produces research to advance equitable policy and programs. A sought-after collaborator with multiple approved vendor lists and repeat clients, she has supported prime contractors to federal and state agencies, consultants to institutions and major foundations, and various ed providers.

COMPANY DATA

DUNS: 119208217

NIGP: 9241900 Educational Research Services, 9527700 Research and Evaluation, Human Services, 9181200 Analytical Studies and Surveys, 9183822 Educational Training Consultant Services, 9240500 Advisory Services, Educational

NAICS: 541720, 611710, 541910, 541611, 541618

CITI-certified in Social-Behavioral-Edu research
Certified ITERS-3 observer



5228 Karl Place NE, WDC 20019



www.madrigalresearch.com

DIFFERENTIATORS

- 15 years' professional experience in education, including public, private and non-profit employment
- Trained analyst with a practitioner's perspective
- Multiple peer-reviewed publications
- Deep experience in DC/MD/VA and TX
- Recent experience includes early literacy, arts and STEM ed, and post-sec transitions
- Known for flexibility and focus on results

CONTACT



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(512) 784-4659

CORE COMPETENCIES

Qualitative Data Collection, Analysis and Reporting

Interviewing, focus groups, and classroom observations; protocol and survey item development; transcript coding, thematic analysis, synthesis and write-up

Research/Evaluation Project Management

Project planning, execution, tracking and reporting; IRB submissions and research applications; site coordination, subject recruitment and informed consent; data collection and management; meeting materials and facilitation

Literature Reviews and Desk Research

Research questions; database and web searches; evaluating, curating and organizing sources; synthesis of evidence and takeaways; summary memos/slides

SELECTED PAST EXPERIENCE

Infant & Toddler Classroom Observation, DC Office of the State Superintendent of Ed, Subcontract to School Readiness Consulting

July 2024 - Present

Conducts observations in early childhood facilities for DC's quality rating/improvement system and pay equity initiative, using the Infant/Toddler Environment Rating Scale (ITERS-3) to assess quality of classroom interactions and materials for children's cognitive and social-emotional development.

K-5 Literacy Expert Review, MD State Department of Education, Subcontract to Maryland Initiative for Literacy and Equity (UMD & MSU)

March 2024 - August 2024

Completed report on implementation of policy aligning literacy instruction with the science of reading for one of MD's largest school districts, in collaboration with a literacy expert reviewer. Coordinated reviewer school visits; led teacher focus groups, analysis, and draft reporting; and presented findings to district.

Program Evaluation and Research-Practitioner Partnership on Black Girls in STEM, National Science Foundation, Subcontracts to UNC-Greensboro

September 2018 - September 2021

Served as project manager and lead qualitative researcher for grants to increase racial/gender equity in STEM through programming and professional learning in northern VA. Co-developed protocols with PI, supported recruitment, conducted interviews, managed data collection, analyzed data, delivered presentations, co-authored articles, and supported facilitation of PLC.